

ORDER



KSNV

Orders	Order / Rev:	105915
	Alt Order #:	06846704
	Product Desc:	Candidate Orders
	Estimate:	1671
	Flight Dates:	08/25/12 - 08/30/12
	Original Date / Rev:	08/24/12 / 08/24/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	6	\$6,650.00	\$5,652.50
08/27/12	08/30/12	17	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	6	\$6,650.00	\$5,652.50	0.00
September 2012	17	\$14,400.00	\$12,240.00	0.00
Totals	23	\$21,050.00	\$17,892.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

KSNV	24%	\$21,050.00
Market	100%	\$87,708.33

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$17,541.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$17,541.67
KTUD	0%	\$0.00
KVVU	28%	\$24,558.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$7,016.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/25/12	08/25/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS 3 AT SUNRISE											
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					

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E 1	KSNV	08/25/12	08/25/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$350.00		0.00			
E 2	KSNV	08/25/12	08/25/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$625.00		0.00			
E 3	KSNV	08/26/12	08/26/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
TODAY ON SUNDAY no pgm 8/5, 8/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$625.00		0.00			
E 4	KSNV	08/27/12	08/30/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWT---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$900.00		0.00			
E 5	KSNV	08/27/12	08/30/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MTWT---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$450.00		0.00			
E 6	KSNV	08/27/12	08/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWT---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$325.00		0.00			
E 7	KSNV	08/27/12	08/30/12	Noon News Noon News	CM	12-1230pm	MTWT---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$425.00		0.00			
E 8	KSNV	08/27/12	08/30/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWT---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$425.00		0.00			
E 9	KSNV	08/27/12	08/30/12	The Doctors The Doctors	CM	2pm-3pm	MTWT---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$325.00		0.00			
E 10	KSNV	08/27/12	08/30/12	Dr. Phil Dr Phil	CM	3-4p	MTWT---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWT---					2	\$450.00		0.00			
E 11	KSNV	08/25/12	08/25/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$500.00		0.00			
E 12	KSNV	08/27/12	08/27/12	Mon PR 8-9p Monday Prime 8-9pm	CM	8-9pm	M-----	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
AMERICAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,400.00		0.00			
E 13	KSNV	08/25/12	08/25/12		CM	9-11p	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00

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				Sat PR 9-11p											
				Saturday Prime 9-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-		1			\$1,350.00			0.00			
E 14	KSNV	08/28/12	08/28/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Tuesday Prime 8-10pm											
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----		1			\$4,000.00			0.00			
E 15	KSNV	08/29/12	08/29/12	Wed PR 8-9p	CM	8-9pm	--W----	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				Wednesday Prime 8-9pm											
AGT (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----		1			\$2,400.00			0.00			
E 16	KSNV	08/26/12	08/26/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				NFL Football											
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		1			\$3,200.00			0.00			
													Totals	23	\$21,050.00